

Philippine Sports Commission
FIVE-YEAR SPORTS DEVELOPMENT PLAN (Second Cycle) 2017-2022
PROGRAMS AND PROJECTS

INTRODUCTION

Sport is, first and foremost, a tool to promote human development.

Section 17 under Article II (Declaration of Principles and State Policies) of the 1987 Philippine Constitution stresses that “[t]he State shall give priority to education, science and technology, arts, culture, and sports to foster patriotism and nationalism, accelerate social progress, and promote total human liberation and development”.

The United Nations’ Inter-Agency Task Force on Sport for Development and Peace has likewise concluded that “sports at all levels, from play and physical activity to elite and competitive sport, are a powerful and cost-effective way to advance the Millennium Development Goals (MDGs)”.

Stakeholders in Philippine sports recognize the need for a sporting culture that nurtures healthy, disciplined and peaceful citizens and develops Filipino athletes to be at par with the world’s best. Beyond gold and glory, the commitment towards the pursuit of healthy living, community development, self-discipline, and national unity remains.

The goal is to foster growth in the individual and within the community through sports. The challenge, however, lies upon providing access and spreading awareness among Filipinos about the positive impact of sports for everyone; irrespective of gender, age, and socio-cultural background. The Five-Year Sports Development Plan Second Cycle 2017-2022 aims to fulfil that goal, and overcome that challenge.

POLICY FRAMEWORK

Article XIV, Section 19 of the 1987 Philippine Constitution provides that “*the State shall promote physical education and encourage sports programs, league competitions, and amateur sports, including training for international competitions, to foster self-discipline, teamwork, and excellence for the development of a healthy and alert citizenry.*” It also provides that priority attention shall be given to the needs of “*the underprivileged, sick, elderly, disabled, women and children.*”

Section 6 of Republic Act 6847 mandates the PSC to set the priorities and direction of a national sports agenda, giving emphasis to grassroots participation.

Executive Order 64, series of 1993 centers on the national policy of “*Sports for All*” which shall make accessible to all Filipinos—regardless of age, gender, talent, and capabilities—a program of physical fitness and sports; and preserve and promote the desirable traditional and universal values in physical fitness and sports.

The Philippine Development Plan 2017-2022's strategies to achieve its targets are encompassed by its major pillars of *Malasakit* (Enhancing the Social Fabric), *Pagbabago* (Reducing Inequality), and *Patuloy na Pag-Unlad* (Increasing Potential Growth). Focusing on the pillars of *Malasakit* and *Pagbabago*, sports can effectively promote Philippine culture and values through widespread propagation of its programs to benefit a great majority of constituents. It will likewise help minimize vulnerability among disfranchised Filipinos and widen the demographic of citizens actively participating in sports. The realization of a peaceful, secure, and resilient Filipino society can be attained through increased development of sports across the country.

The United Nations Educational, Scientific and Cultural Organization (UNESCO)'s International Charter on Physical Education and Sports, of which the Philippines is a signatory and has been updated since its initial adoption in 1978, underscores the following:

- The practice of physical education, physical activity, and sport is a fundamental right to all;
- Physical education, physical activity, and sport can yield a wide range of benefits to individuals, communities, and society at large;
- All stakeholders must participate in creating a strategic vision, identifying policy options and priorities;
- Physical education, physical activity, and sport programs must inspire lifelong participation;
- All stakeholders must ensure that their activities are economically, socially, and environmentally sustainable;
- Research, evidence, and evaluation are indispensable components of the development of physical education, physical activity, and sport;
- Teaching, coaching, and administration of physical education, physical activity, and sport must be performed by qualified personnel;
- Adequate and safe spaces facilities, and equipment are essential to quality physical education, physical activity, and sport;
- Safety and the management of risk are necessary conditions of quality provision;
- Protection and promotion of the integrity and ethical values of physical education, physical activity, and sport must be a constant concern for all;
- Physical education, physical activity, and sport can play an important role in the realization of development, peace, and post-disaster and post-conflict objectives; and
- International co-operation is a prerequisite for enhancing the scope and impact of physical education, physical activity, and sport

To sum up this Plan's policy in the words of former PublicisLive chairman Richard Attias, *"Sport[s] is a great equalizer that can build bridges, transcend borders and cultures, and render even the fiercest conflicts temporarily irrelevant"*.

DEVELOPMENT VISION AND MISSION STATEMENTS

“Make sports accessible to all Filipinos.”

This is President Duterte’s mantra in urging the Filipino nation to develop a sporting culture that generates a healthy lifestyle, and widens the base of athletic talents and high-performing athletes. The President’s mantra is what the second cycle of the Five-Year Sports Development Plan 2017-2022 is firmly anchored on.

During his first stint as PSC Chairman, Mr. William I. Ramirez set a milestone in Philippine sports when his administration produced the first cycle of the Philippine Sport Short-Term Development Plan 2008-2010. That Plan was facilitated and approved by the National Economic Development Authority (NEDA) and the Department of Budget and Management (DBM). It also involved all government agencies under the National Social Development Council, namely the Department of Social Welfare and Development (DSWD), the Department of Education (DepEd), the Commission on Higher Education (CHED), and the Department of Interior and Local Government (DILG), among others. A sporting culture as a vision for Philippine sports was then cast in stone.

After 2010, there was no follow-through on the Plan, until Chairman Ramirez’ re-appointment to the PSC in July 2016 when he reinitiated the processing of the second cycle of the Plan, a Five-Year Plan for implementation within 2017 to 2022.

A series of multi-sector consultations and meetings among key players in sports was conducted in the last quarter of 2016 to survey the needs of subsectors in sports. From these, sports stakeholders unanimously agreed that sports in the grassroots level and Sports-for-All are key to laying a strong foundation for Philippine sports, which, in turn, shall generate a disciplined citizenry and a broad base of future sports champions. Hence, they have collectively decided to continue the **VISION** of the Philippine Sports Development Plan 2008-2010 as stated:

“A sporting culture that nurtures healthy, disciplined and peaceful citizens setting the Filipino athlete at par with the world’s best.”

Such a vision harnesses sports as a potent instrument in promoting human development and peace through a national sporting culture that encourages the development of high-calibre and globally competitive Filipino athletes.

Improving people’s quality of life also involves providing them with opportunities to engage in sport. Whether for recreation or competition, sports should be accessible to all. Sports programs will ensure participation of people from all walks of life regardless of ability, gender, age, or social class.

The 2016 consultations further resulted in the identification of six (6) **MISSION STATEMENTS** of Philippine sports, namely:

1. **PSC Governance**
To enhance the capability and accountability of PSC to lead, manage, implement, and assess sports programs in the country
2. **Sports Awareness**
To enhance sports awareness of Filipinos on the role of sports as a vehicle for personal and community development
3. **Sports Accessibility**
To make sports accessible to the greatest number of Filipinos through a grassroots sports program that generates a healthy lifestyle and globally competitive athletes
4. **Institutionalization of Philippine Sports Institute**
To operate the Philippine Sports Institute (PSI) as the country's premier training, educational and research center that shall principally direct the development of grassroots sports, high-performance sports, and professional development of sports practitioners
5. **Sports Facilities Development**
To improve the present sports facilities and to erect new sports facilities at par with global standards
6. **Sports Linkages**
To strengthen local and international linkages in sports

PROGRAMS UNDER MISSION 1 - PSC GOVERNANCE

1. Institute an improved PSC Quality Management System
2. Formulate and implement a Capability-Building Program for PSC Human Resources
3. Improve PSC's data banking, information processing and business solutions
4. Conduct nationwide research on sports, fitness and wellness practices within communities for collation of data to aid in program/project/policy formulation
5. Enhance fund sourcing and resource mobilization activities

PROGRAM UNDER MISSION 2 - SPORTS AWARENESS

6. Create publicity and communication interventions through the establishment of a Public Communications Office tasked to plan and manage the PSC's brand identity and image, including its services and programs

PROGRAMS UNDER MISSION 3 - SPORTS ACCESSIBILITY

7. Widen the base of athletic potentials in the grassroots level
8. Institutionalize a support mechanism program to draw families and communities to a culture of fun and play, giving emphasis to the promotion of a sporting culture to marginalized sectors (women, differently-abled, street children and migrant youth)
9. Establish a sports program for drug rehabilitation purposes in support of the President's priority agenda to cleanse the communities of drug dependents

PROGRAMS UNDER MISSION 4 - INSTITUTIONALIZATION OF PHILIPPINE SPORTS INSTITUTE

10. Establish a Grassroots Athlete Development Program
11. Establish a Sports Education Program
12. Establish a High-Performance Sports Program
13. Strengthen the Philippine Sports Institute's legal personality and structural foundation/framework

PROGRAMS UNDER MISSION 5 - SPORTS FACILITIES DEVELOPMENT

14. Establish a certification, standardization and accreditation system and body for all types of sports facilities in the Philippines
15. Establish international-standard sports training facilities for all types of sports

PROGRAMS UNDER MISSION 6 - SPORTS LINKAGES

16. Establish and strengthen the Philippines' bilateral cooperation and agreements with as many countries and international sporting bodies as possible
17. Strengthen the level of partnerships with local government units (Leagues of Cities, Municipalities, and Provinces), higher educational institutions (HEIs), and other government and non-government entities

AGENCY PROJECTS FOR 2018

Under Sports Governance

- Inter-Agency Strategic Planning Workshop on Grassroots Sports
- Strategic Planning Workshop on Elite Sports
- Various Trainings and Workshops on ISO 9001:2015 and Quality Management System under the Development Academy of the Philippines (DAP)
- Various Modules on Competency-Based HR Program under the Civil Service Institute (CSI)

Under Sports Awareness

- Establishment of PSC's presence and activity in social media
- Continued publication of PSC Newsmagazine
- Continued airing of PSC's Sports Hour program in DZSR Sports Radio 918 AM
- "Know Your PSC" Mobile Booths during PSC projects to introduce the Agency and inform participants/spectators on its Legal Mandate, Vision, Mission, Objectives, and events
- Communicate Sports: Sports Journalism Seminar for High School Student Editors and Writers

Under Sports Accessibility

- 2018 Philippine National Games
- 2018 Batang Pinoy National Finals and Regional Qualifying Leg (Mindanao)
- Indigenous Peoples Games
- Laro't Saya sa Parke
- Various activities under the Women in Sports Program
- Kabataan Iwas Droga-Start with Sports
- Differently Abled Sports for Life
- Community Sports (PSC-funded local Basketball, Chess, and Volleyball Tournaments)
- Visayas Open
- PSC-Pacquiao Amateur Boxing Cup

Under Institutionalization of Philippine Sports Institute

- Children's Games-Sports for Peace
- SMART ID-Train the Trainers
- Grassroots Coaching and Summer Sports Clinics
- Sports Science Lectures
- Consultative Conferences on Sports Development Program Formulation for LGUs
- Ate-Kuya Workshop (Mentoring for Youth Sports Volunteers)

Under Sports Facilities Development

- Ocular inspection of various sports complexes and facilities across the country
- Improvement of Master Plan for Re-Development of Rizal Memorial Sports Complex and Philsports Complex
- Rehabilitation of Athletes' Dining Halls

AGENCY PROJECTS FOR 2018 (cont.)

Under Sports Linkages

- Continued linkages with bilateral partner countries
- Continued linkages with ASEAN
- Support for and assistance towards the Philippines' participation in the 23rd Winter Olympic Games, 18th Asian Games, 3rd Asian Para Games, and 5th Youth Olympic Games