

Philippine Sports Commission
FIVE-YEAR SPORTS DEVELOPMENT PLAN (Second Cycle) 2017-2022
PROGRAMS AND PROJECTS

INTRODUCTION

Sport is, first and foremost, a tool to promote human development.

Section 17 under Article II (Declaration of Principles and State Policies) of the 1987 Philippine Constitution stresses that “[t]he State shall give priority to education, science and technology, arts, culture, and sports to foster patriotism and nationalism, accelerate social progress, and promote total human liberation and development”.

The United Nations’ Inter-Agency Task Force on Sport for Development and Peace has likewise concluded that “sports at all levels, from play and physical activity to elite and competitive sport, are a powerful and cost-effective way to advance the Millennium Development Goals (MDGs)”.

Stakeholders in Philippine sports recognize the need for a sporting culture that nurtures healthy, disciplined and peaceful citizens and develops Filipino athletes to be at par with the world’s best. Beyond gold and glory, the commitment towards the pursuit of healthy living, community development, self-discipline, and national unity remains.

The goal is to foster growth in the individual and within the community through sports. The challenge, however, lies upon providing access and spreading awareness among Filipinos about the positive impact of sports for everyone; irrespective of gender, age, and socio-cultural background. The Five-Year Sports Development Plan Second Cycle 2017-2022 aims to fulfil that goal, and overcome that challenge.

POLICY FRAMEWORK

Article XIV, Section 19 of the 1987 Philippine Constitution provides that “*the State shall promote physical education and encourage sports programs, league competitions, and amateur sports, including training for international competitions, to foster self-discipline, teamwork, and excellence for the development of a healthy and alert citizenry.*” It also provides that priority attention shall be given to the needs of “*the underprivileged, sick, elderly, disabled, women and children.*”

Section 6 of Republic Act 6847 mandates the PSC to set the priorities and direction of a national sports agenda, giving emphasis to grassroots participation.

Executive Order 64, series of 1993 centers on the national policy of “*Sports for All*” which shall make accessible to all Filipinos—regardless of age, gender, talent, and capabilities—a program of physical fitness and sports; and preserve and promote the desirable traditional and universal values in physical fitness and sports.

The Philippine Development Plan 2017-2022's strategies to achieve its targets are encompassed by its major pillars of *Malasakit* (Enhancing the Social Fabric), *Pagbabago* (Reducing Inequality), and *Patuloy na Pag-Unlad* (Increasing Potential Growth). Focusing on the pillars of *Malasakit* and *Pagbabago*, sports can effectively promote Philippine culture and values through widespread propagation of its programs to benefit a great majority of constituents. It will likewise help minimize vulnerability among disfranchised Filipinos and widen the demographic of citizens actively participating in sports. The realization of a peaceful, secure, and resilient Filipino society can be attained through increased development of sports across the country.

The United Nations Educational, Scientific and Cultural Organization (UNESCO)'s International Charter on Physical Education and Sports, of which the Philippines is a signatory and has been updated since its initial adoption in 1978, underscores the following:

- The practice of physical education, physical activity, and sport is a fundamental right to all;
- Physical education, physical activity, and sport can yield a wide range of benefits to individuals, communities, and society at large;
- All stakeholders must participate in creating a strategic vision, identifying policy options and priorities;
- Physical education, physical activity, and sport programs must inspire lifelong participation;
- All stakeholders must ensure that their activities are economically, socially, and environmentally sustainable;
- Research, evidence, and evaluation are indispensable components of the development of physical education, physical activity, and sport;
- Teaching, coaching, and administration of physical education, physical activity, and sport must be performed by qualified personnel;
- Adequate and safe spaces facilities, and equipment are essential to quality physical education, physical activity, and sport;
- Safety and the management of risk are necessary conditions of quality provision;
- Protection and promotion of the integrity and ethical values of physical education, physical activity, and sport must be a constant concern for all;
- Physical education, physical activity, and sport can play an important role in the realization of development, peace, and post-disaster and post-conflict objectives; and
- International co-operation is a prerequisite for enhancing the scope and impact of physical education, physical activity, and sport

To sum up this Plan's policy in the words of former PublicisLive chairman Richard Attias, *"Sport[s] is a great equalizer that can build bridges, transcend borders and cultures, and render even the fiercest conflicts temporarily irrelevant"*.

DEVELOPMENT VISION AND MISSION STATEMENTS

“Make sports accessible to all Filipinos.”

This is President Duterte’s mantra in urging the Filipino nation to develop a sporting culture that generates a healthy lifestyle, and widens the base of athletic talents and high-performing athletes. The President’s mantra is what the second cycle of the Five-Year Sports Development Plan 2017-2022 is firmly anchored on.

During his first stint as PSC Chairman, Mr. William I. Ramirez set a milestone in Philippine sports when his administration produced the first cycle of the Philippine Sport Short-Term Development Plan 2008-2010. That Plan was facilitated and approved by the National Economic Development Authority (NEDA) and the Department of Budget and Management (DBM). It also involved all government agencies under the National Social Development Council, namely the Department of Social Welfare and Development (DSWD), the Department of Education (DepEd), the Commission on Higher Education (CHED), and the Department of Interior and Local Government (DILG), among others. A sporting culture as a vision for Philippine sports was then cast in stone.

After 2010, there was no follow-through on the Plan, until Chairman Ramirez’ re-appointment to the PSC in July 2016 when he reinitiated the processing of the second cycle of the Plan, a Five-Year Plan for implementation within 2017 to 2022.

A series of multi-sector consultations and meetings among key players in sports was conducted in the last quarter of 2016 to survey the needs of subsectors in sports. From these, sports stakeholders unanimously agreed that sports in the grassroots level and Sports-for-All are key to laying a strong foundation for Philippine sports, which, in turn, shall generate a disciplined citizenry and a broad base of future sports champions. Hence, they have collectively decided to continue the **VISION** of the Philippine Sports Development Plan 2008-2010 as stated:

“A sporting culture that nurtures healthy, disciplined and peaceful citizens setting the Filipino athlete at par with the world’s best.”

Such a vision harnesses sports as a potent instrument in promoting human development and peace through a national sporting culture that encourages the development of high-calibre and globally competitive Filipino athletes.

Improving people’s quality of life also involves providing them with opportunities to engage in sport. Whether for recreation or competition, sports should be accessible to all. Sports programs will ensure participation of people from all walks of life regardless of ability, gender, age, or social class.

The 2016 consultations further resulted in the identification of six (6) **MISSION STATEMENTS** of Philippine sports, namely:

1. **PSC Governance**

To enhance the capability and accountability of PSC to lead, manage, implement, and assess sports programs in the country

2. **Sports Awareness**

To enhance sports awareness of Filipinos on the role of sports as a vehicle for personal and community development

3. **Sports Accessibility**

To make sports accessible to the greatest number of Filipinos through a grassroots sports program that generates a healthy lifestyle and globally competitive athletes

4. **Institutionalization of Philippine Sports Institute**

To operate the Philippine Sports Institute (PSI) as the country's premier training, educational and research center that shall principally direct the development of grassroots sports, high-performance sports, and professional development of sports practitioners

5. **Sports Facilities Development**

To improve the present sports facilities and to erect new sports facilities at par with global standards

6. **Sports Linkages**

To strengthen local and international linkages in sports

PROGRAMS UNDER MISSION 1 - PSC GOVERNANCE

1. *Institute an improved PSC Quality Management System*

Objectives

- 1.1 To conduct a training course on QMS Internal Audit procedures
- 1.2 To conduct a workshop on the establishment of the QMS Internal Audit program
- 1.3 To seek technical guidance on management review inputs and implementation
- 1.4 To conduct a Final Gap Assessment / Readiness Review

2. *Formulate and implement a Capability-Building Program for PSC Human Resources*

Objectives

- 2.1 To conduct a Training Needs Analysis Program and develop said instrument; actual data gathering, data organization, and analysis
- 2.2 To craft a Learning and Development Program for PSC's workforce
- 2.3 To implement and monitor the Learning and Development Program
- 2.4 To develop a Competency Framework for PSC, review of jobs, and approval of said framework
- 2.5 To design PSC's Career Pathing and Succession Plan

3. *Improve PSC's data banking, information processing and business solutions*

Objectives

- 3.1 To conduct a visioning exercise with each office to gather high-level I.T. requirements, discuss pain-points in their current operations or processes, and raise potential I.T. projects
- 3.2 To document the business process
- 3.3 To analyze and streamline the business process
- 3.4 To conduct a System Analysis and Design study
- 3.5 To initiate Software Development Life Cycle utilization in the PSC
- 3.6 To conduct site inspection of all physical offices for I.T. plan
- 3.7 To simulate proof of concept, product demo and prepare product matrix against terms of reference
- 3.8 To prepare a project action plan timeline or schedule
- 3.9 To procure hardware and software
- 3.10 To conduct an orientation for cabling and civil works
- 3.11 To configure and set up hardware
- 3.12 To evaluate completion, testing, and acceptance of setup
- 3.13 To facilitate product training and turnover
- 3.14 To prepare a network policy document
- 3.15 To define the Information Systems Unit's purpose, and all I.T. services it may render
- 3.16 To identify functions and positions required to accomplish I.T. projects and services
- 3.17 To prepare proposed organizational chart and job descriptions
- 3.18 To fill up vacancies
- 3.19 To equip personnel through technical trainings

3.20 To prepare the Information Systems Unit's operation manual and policy/procedures/guidelines of all I.T. services

4. ***Enhance fund sourcing activities***

Objectives

- 4.1 To create partnerships with private corporations and stakeholders
- 4.2 To prepare and launch a national fund-sourcing program in cooperation with various sectors
- 4.3 To re-establish a promotions and marketing framework in support of these programs
- 4.4 To identify the need for an in-house Marketing Office to provide support for the PSC's promotion of its programs, projects and facilities; and to enlist the corporate sector's involvement in the promotion of Sports for All

PROGRAM UNDER MISSION 2 - SPORTS AWARENESS

5. ***Create publicity and communication interventions through the establishment of a Public Communications Office tasked to plan and manage the PSC's brand identity and image, including its services and programs***

Objectives

- 5.1 To identify the need for a Public Communications Office to plan and manage PSC's image vis-a-vis its services and programs
- 5.2. To oversee PSC's branding vis-a-vis its services and programs
- 5.3 To request for Board approval on the creation of the office
- 5.4 To conduct an internal orientation regarding the Public Communications Office's scope, purposes, plans, and services
- 5.5 To lead in the planning and implementation of identified programs and services

PROGRAMS UNDER MISSION 3 - SPORTS ACCESSIBILITY

6. ***Institutionalize a support mechanism program to draw families and communities to a culture of fun and play, giving emphasis to the promotion of a sporting culture to marginalized sectors (women, differently-abled, street children and migrant youth)***

Objectives

- 6.1 To launch and sustain an information dissemination campaign (tri-media plus social media)
- 6.2 To strengthen coordination with local government units (LGUs)
- 6.3 To enforce linkages with LGUs, national sports associations (NSAs), athletes, coaches, DepEd, DILG, CHED, and the media
- 6.4 To send invitations for all aforementioned sports stakeholders to send and/or endorse participants
- 6.5 To provide incentives and prizes for participants

7. ***Establish a sports program for drug rehabilitation purposes in support of the President's priority agenda to cleanse the communities of drug dependents***

Objective

- 7.1 To provide support to the National Anti-Drug Plan of Action (NAPDA) 2015-2020 through community-based therapy and recovery programs using sports

PROGRAMS UNDER MISSION 4 - INSTITUTIONALIZATION OF PHILIPPINE SPORTS INSTITUTE

8. ***Establish a Grassroots Athlete Development Program***

Goal 1

Establish a mass-based sports program across the country to encourage participation in sports and physical activities among the grassroots

Objectives

- 8.1.1 To provide opportunities for sports and physical activity participation among the grassroots through a nationwide Children's Games for children aged 12 years old and below
- 8.1.2 To increase participation in sports and physical activity among the grassroots for health and fitness and sports development through year-round sports and recreation programs
- 8.1.3 To contribute to the preservation, promotion, and propagation of the rich cultural heritage of indigenous peoples of the Philippines through the revival of the Indigenous Sports Games

Goal 2

Establish a Talent Search and Development Program for Sports Development

Objectives

- 8.2.1 To institutionalize the SMART ID (Sports Mapping Action Research for Talent Identification) Program as a scientific process of talent identification in the Philippines
- 8.2.2 To organize a SMART TEAM (Sports Mapping Action Research for Talent – Technical Experts and Manpower) to facilitate the manpower training of researchers and supervise the conduct of the SMART ID Program in the country
- 8.2.3 To implement the SMART ID Train the Trainers Program to develop qualified and competent SMART ID manpower among physical educators
- 8.2.4 To implement the talent identification (SMART ID), talent selection (SMART KIDS), talent development (SMART POOL), and talent reserve programs as components of the Talent Search and Development Program for Sports Development
- 8.2.5 To establish a National Data Bank for Talent Identification in the country
- 8.2.6 To assist NSAs in their search for talents in sports
- 8.2.7 To give every Filipino child the opportunity to be identified, selected, and developed to become champions—not just in sports, but more significantly in life

9. ***Establish a Sports Education Program***

Objectives

- 9.1 To develop and implement sports education programs for coaches, game officials, sports managers, sports leaders, and the like
- 9.2 To develop and implement a National Coaching Course for accreditation and certification of coaches in all levels
- 9.3 To develop and implement a National Certification and Accreditation Course for game officials
- 9.4 To develop and implement a National Certification and Accreditation Course for tournament managers and sports managers
- 9.5 To conduct sports clinics, trainings, workshops, forums, summits, and conferences to update and enhance competencies of coaches and sports practitioners
- 9.6 To offer other relevant programs and activities that will contribute to the development of sports in the country

10. ***Establish a High-Performance Sports Program***

Objectives

- 10.1 To keep abreast on the latest developments in sports science, sports medicine and sports psychology for these to help Filipino elite athletes in their training and preparations for major international sporting events such as the Summer and Winter Olympics, Asian Games, and Southeast Asian Games
- 10.2 To introduce the latest technologies in coaching, training and officiating for local and foreign coaches of the National Training Pool to apply in the continued development of Filipino elite athletes
- 10.3 To encourage further education and technical skills development of sports administrators, managers, coaching personnel and athletes through the offering of degree and certificate programs by internationally-renowned sports universities and institutes across Asia and the rest of the world

11. ***Strengthen the Philippine Sports Institute's legal personality and structural foundation/framework***

Objectives

- 11.1 To support the PSI with concrete legal basis to fulfil its own mandate
- 11.2 To enable the PSI to implement its programs and acquire the necessary resources
- 11.3 To formally recognize and include the PSI's role in the PSC's organizational framework
- 11.4 To establish, develop and strengthen linkages with other sports academies and training centers nationwide

PROGRAMS UNDER MISSION 5 - SPORTS FACILITIES DEVELOPMENT

12. ***Establish a certification, standardization and accreditation system and body for all types of sports facilities in the Philippines***

Objectives

- 12.1 To clarify the formation and implementation of the National Certification Program within PSC
- 12.2 To identify, and consult prospective partners in the National Certification Program's implementation
- 12.3 To formulate the National Certification Program's standards and validation mechanism
- 12.4 To train accreditors on the National Certification Program's requirements and procedure
- 12.5 To conduct a pilot testing of standards on identified sports (Basketball, Volleyball, Tennis, Badminton, and Swimming)

13. ***Establish international-standard sports training facilities for all types of sports***

Objectives

- 13.1 To design a Master Development Plan on PSC-PhilSports (Pasig)
- 13.2 To prepare terms of reference for hiring of a consulting firm
- 13.3 To commence with the Master Development Plan's implementation
- 13.4 To clarify the legal status of PSC-controlled facilities in Teachers' Camp, Baguio (Track Oval, Dormitories, Barrow's Hall, open spaces within the complex).
- 13.5 To coordinate closely with DepEd with respect to administration, control, management and supervision of sports facilities in PSC-Teachers' Camp
- 13.6 To secure the PSC Board's approval to hire the services of a design and architectural firm to prepare a Master Development Plan for PSC-Teachers' Camp
- 13.7 PSC as Project Manager to determine the specific location, approve the necessary funding appropriation, approve particular sports facilities with emphasis on Olympic or focus sports as well as necessary amenities; and closely coordinate with stakeholders
- 13.8 PSC and DBM to map out a setting of regional centers; PSC, DBM, and CSC to coordinate on creation of regional offices and their plantilla; planning for implementation of regional centers

PROGRAMS UNDER MISSION 6 - SPORTS LINKAGES

14. ***Create a Program on Ambassador of Goodwill for Sports at the national level to nurture and sustain a healthy relationship between PSC, along with its regional branches, sports associations, and LGUs***

Objectives

- 14.1 To bring popular Filipino elite athletes closer to the masses as a means of promoting sports and the PSC's various programs and projects

- 14.2 To encourage the staging of international sporting events across the Philippines and allow Filipino sports enthusiasts outside Metro Manila to see, interact with, and learn from national athletes and coaches
15. ***Establish and strengthen the Philippines' bilateral cooperation and agreements with as many countries and international sporting bodies as possible***

Objectives

- 15.1 To review existing bilateral agreements
- 15.2 To explore new foreign country-partners for development of sports programs
16. ***Strengthen the level of partnerships with local government units (Leagues of Cities, Municipalities, and Provinces), higher educational institutions (HEIs), and other government and non-government entities***

Objectives

- 16.1 To sustain existing partnerships with LGUs
- 16.2 To encourage active involvement of higher educational institutions (HEIs) or collegiate athletic leagues in athletic talent sourcing and identification
- 16.3 To maintain partnerships with other government and non-government entities
17. ***Conduct nationwide research on sports, fitness and wellness practices within communities for collation of data to aid in program/project/policy formulation***

Objectives

- 17.1 To establish a research agenda, and formulate own research guidelines and research utilization program
- 17.2 To establish a general data bank on sports awareness and practices among Filipinos
18. ***Ensure optimum participation of Filipino elite athletes in international sports***

Objectives

- 18.1 To render various forms of assistance to Filipino elite athletes for their participation in international sports competitions
- 18.2 To help provide opportunities for aspiring athletes from the grassroots to be discovered, trained and fielded as participants in international sports competitions
- 18.3 To provide full support for Filipino elite athletes primed to represent the country in the 2020 Summer Olympics

AGENCY PROJECTS FOR 2017

Under Sports Governance

- Meetings with Governors and Mayors on the Re-Activation of Executive Orders No. 63 (Physical Fitness and Sports Development Councils) and 64 (Sports for All)
- Various Trainings and Workshops on ISO 9001:2015 and Quality Management System under the Development Academy of the Philippines (DAP)

Under Sports Awareness

- Creation and full implementation of a Public Communications Office in accordance with Memorandum Circular No. 001, s. 2018 issued by the Presidential Communications Operations Office
- Revival of PSC's Sports Hour program in DZSR Sports Radio 918 AM

Under Sports Accessibility

- 2017 Batang Pinoy Regional Qualifying Legs (Luzon, Visayas and Mindanao)
- Laro't Saya sa Parke
- Various activities under the Women in Sports Program

Under Institutionalization of Philippine Sports Institute

- Grand Inaugural of the Philippine Sports Institute
- Launch of Children's Games-Sports for Peace
- SMART ID-Train the Trainers
- Grassroots Coaching and Summer Sports Clinics
- Sports Science Lectures
- Consultative Conferences on Sports Development Program Formulation for LGUs

Under Sports Facilities Development

- Ocular inspection of various sports complexes and facilities across the country
- Creation and development of Master Plan for Re-Development of Rizal Memorial Sports Complex and Philsports Complex

Under Sports Linkages

- Continued linkages with bilateral partner countries
- Continued linkages with ASEAN
- National Consultative Meeting for Collegiate Sports
- Launch of Team Philippines: Vision 20/20 for 2020 Summer Olympics
- Support for and assistance towards the Philippines' participation in the 29th Southeast Asian Games, 9th ASEAN Para Games and 5th Asian Indoor Games